



# **Creating A Professional Identity**

## **MORE THAN JUST BRANDING**

**Presented by:**

**Pillars of Hope Counseling**

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**Date: Wednesday August 24th, 2016**

**Time: 6:30 PM-8:30 PM**

**Location: 6950 SW Hampton St. Tigard, OR. 97223  
1<sup>st</sup> Floor Conference Room**

**Cost: \$15.00/ Person**

### **Main Topics:**

- Differentiating Between Branding and Professional Identity.
- Developing and Matching Core Values to Your Career Identity.
- Cultivating Appropriate Communication Styles for Your Identity.
- Creating Consistency Between Your Mission Statement, Dress, and Career.
- Turning Inaccurate Image Perceptions Into Polished Professional Identities.

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